Oneida County Department of Public Health **NEW CONTRACT FORM** **Prior Contract #** *(if applicable)*: 164752

Person Requesting Contract Megan Graziano Extension 85229

☒ New ☐ Renewal ☐ Extension ☐ Amendment **TYPE**: Other

VENDOR INFORMATION

Name: RMS Healthcare Research & Marketing Strategies, Inc.

Address: 15 E. Genesee St. Suite 210
Baldwinsville, NY 13027

Contact Name: Susan Maxween

Contact Title: Vice President, Healthcare Operations

Phone #: 1-866-567-5422 ext. 205

Email: SusanM@RMSResults.com

Total Amount: $ 14,145.00 **Revenue Acct #:** _____ **Expense Acct #:** A4010 4021 .495-000

Term: Start: upon execution End: 12/31/2025

CONTRACT DETAILS

What is the purpose of the contract?

The Oneida County Health Department (OCHD) is required by the New York State Department of Health to conduct and submit a Community Health Assessment (CHA) and a Community Health Improvement Plan (CHIP). This is in partnership with Rome Health and Mohawk Valley Health Systems with each agency responsible for 1/3 of the cost of the project. Research & Marketing Strategies, Inc. will assist by performing community wide research that will result in development of CHA/CHIP. Research & Marketing Strategies, Inc. provided this service in the previous CHA/CHIP cycle in 2022.

NOTES

The cost of this project ($42,150) will be shared with Rome Health and Mohawk Valley Health Systems with each agency paying 1/3 of the cost of the project. OCHD will be responsible for $14,050. The scope of the work includes 5 components detailed in the attached proposal prepared by RMS, Inc. In addition, any independent business expenses, estimated at $285, will also be shared with each agency responsible for 1/3. OCHD will be responsible for the estimated $95 for independent business expenses.