

Oneida Co. Department: Emergency Services

Competing Proposal _____
Only Respondent _____
Sole Source RFP _____
Other _____

**ONEIDA COUNTY BOARD
OF LEGISLATORS**

Name & Address of Vendor: Emergency Services Marketing Corp., Inc.
P.O. Box 93
Dewitt, NY 13214-0093

Title of Activity or Service: Third Extension of Subscription Agreement for
IamResponding.com

Proposed Dates of Operation: February 14, 2025 – February 13, 2030

Client Population/Number to be Served: Oneida County

Summary Statements

- 1) **Narrative Description of Proposed Services:** First responders' (fire, ambulance and EMS) interactive notification interface.
- 2) **Program/Service Objectives and Outcomes:** Provide 24/7 access to track availability and responses of 60 County-wide/contractually-designated first responders to save critical emergency response time.
- 3) **Program Design and Staffing:** N/A

Total Funding Requested: \$162,035.00

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Oneida County Dept. Funding Recommendation: \$162,035.00 (payable in five annual installments of \$32,407.00).

Proposed Funding Sources (Federal \$/ State \$/County \$): County

Cost Per Client Served: N/A

Past Performance Data: N/A

O.C. Department Staff Comments: The County has utilized IamResponding since 2013. IamResponding holds multiple patents on this product and service.