

Oneida Co. Department: Emergency Services

Competing Proposal \_\_\_\_\_  
Only Respondent \_\_\_\_\_  
Sole Source RFP \_\_\_\_\_  
Other \_\_\_\_\_

**ONEIDA COUNTY BOARD  
OF LEGISLATORS**

**Name & Address of Vendor:** Emergency Services Marketing Corp., Inc.  
P.O. Box 93  
Dewitt, NY 13214-0093

**Title of Activity or Service:** Third Extension of Subscription Agreement for  
IamResponding.com

**Proposed Dates of Operation:** February 14, 2025 – February 13, 2030

**Client Population/Number to be Served:** Oneida County

**Summary Statements**

- 1) **Narrative Description of Proposed Services:** First responders' (fire, ambulance and EMS) interactive notification interface.
- 2) **Program/Service Objectives and Outcomes:** Provide 24/7 access to track availability and responses of 60 County-wide/contractually-designated first responders to save critical emergency response time.
- 3) **Program Design and Staffing:** N/A

**Total Funding Requested:** \$162,035.00 **Account** A3020 3020.493-000

**Oneida County Dept. Funding Recommendation:** \$162,035.00 (payable in five annual installments of \$32,407.00).

**Proposed Funding Sources (Federal \$/ State \$/County \$):** County

**Cost Per Client Served:** N/A

**Past Performance Data:** N/A

**O.C. Department Staff Comments:** The County has utilized IamResponding since 2013. IamResponding holds multiple patents on this product and service.