

Oneida Co. Department: Public Health

Competing Proposal _____
Only Respondent _____
Sole Source RFP _____
Other X

ONEIDA COUNTY CONTRACT SUMMARY

Name & Address of Vendor: Research & Marketing Strategies, Inc.
15 E. Genesee Street, Suite 2010
Baldwinsville, NY 13027

Title of Activity or Service: Community Health Assessment and Community Health Improvement Plan

Proposed Dates of Operation: Upon Execution – December 31, 2025

Client Population/Number to be Served: Oneida County Residents

Summary Statements

- 1) **Narrative Description of Proposed Services:** Every six years the Oneida County Health Department is required by the New York State Department of Health to conduct and submit a Community Health Assessment (CHA) and Community Health Improvement Plan (CHIP) in partnership with Rome Memorial Hospital, Inc., and Mohawk Valley Health Systems. Note that the prior cycle for collaborative CHA/CHIP development was three years. Each agency will be responsible for one-third of the cost of the project. Research & Marketing Strategies, Inc. performs community wide research that will result in development of the CHA and CHIP. They have provided this service for the previous two CHA/CHIPS.
- 2) **Program/Service Objectives and Outcomes:** N/A.
- 3) **Program Design and Staffing:** N/A

Total Funding Requested: \$14,145.00 (\$14,050.00 1/3 Cost plus 1/3 business expense up to \$2,500.00)

Expense Account: A 4010 4021.495-000 **Revenue Account:**

Oneida County Dept. Funding Recommendation: \$16,550.00

Proposed Funding Sources (Federal \$/ State \$/County \$): Oneida County

Cost Per Client Served: N/A

Past Performance Data: Previous CHA/CHIP is available online.

O.C. Department Staff Comments: Required by New York State