



ONEIDA COUNTY
800 Park Avenue ♦ Utica, New York 13501

Request for Action

Anthony J. Picente, Jr.
County Executive

Gerald J. Fiorini
Chairman, Board of Legislators

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| Date: | 5/5/2025 |
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Originating Department: Public Health

Request made by: Daniel W. Gilmore

Request Type: Contracts

Regarding: Research & Marketing Strategies, Inc. Contract

Dear Anthony J. Picente, Jr.

Attached is an Agreement between Oneida County through its Health Department and Research & Marketing Strategies, Inc., Rome Memorial Hospital, Inc., and Mohawk Valley Health Systems.

Every six years the Oneida County Health Department is required by the New York State Department of Health to conduct and submit a Community Health Assessment (CHA) and Community Health Improvement Plan (CHIP) in partnership with Rome Health and Mohawk Valley Health Systems. Note that the prior cycle for collaborative CHA/CHIP development was three years. Each agency will be responsible for one-third of the cost of the project. Research & Marketing Strategies, Inc. performs community wide research that will result in development of the CHA and CHIP. They have provided this service for the previous two CHA/CHIPS.

The term of this Agreement shall become effective upon execution and remain in effect through December 31, 2025. Reimbursement to Research & Marketing Strategies, Inc. will be \$42,150.00 and will be shared by the agencies in equal amounts of \$14,050.00. Additionally, there will be an independent business expenses up to a maximum amount of \$7,500.00 of which Oneida County will be responsible for up to one-third. The total expense for Oneida County will be up to \$16,550.00. New York State requires the CHA/CHIP to be submitted by

December 2025.

If this Agreement meets with your approval, please sign where indicated.



Daniel W. Gilmore, PhD., MPH
Public Health Director
